

The Expert Manifesto

A first-person declaration for subject matter experts.

I am a subject matter expert.

I am a subject matter expert and my expertise has value. The things I know, the tips and tricks I've learned, and the insights I've gained are valuable, and there is a whole world out there desperately needing what I've received.

I am a subject matter expert.

For too long, I've allowed my internal value narrative to be shaped, moulded, and influenced by voices that do not have my best interests at heart. Whether it is through internal insecurity in myself, authority figures in my past, or corporate systems designed to keep me compliant, I have allowed these influences to keep me suppressed.

That is no longer the case.

Instead, as a subject matter expert, I choose to value my craft, and the wealth of experience I bring to the subject. I know that the insights I provide offer incredible insight to others, and that it is my responsibility to deliver them well.

I know that being a subject matter expert doesn't require me to know everything about my topic or subject, but rather, it means that the things I do know I have tried, tested, refined, and delivered. What I do know, I know well, and it has gone well beyond theoretical knowledge.

I understand that part of my responsibility is to share my insight with integrity, humility, and authenticity. I don't need to be fake or

manipulative because what I share has value, and others will gladly pay me for it.

I also understand that as a subject matter expert, there will be times where what I share is controversial or challenges established norms. While I will not shy away from the truth, I will always ensure that what I deliver is factual, can be backed up by logical deductions and established research. I will share what I know with passion, compassion, and integrity, and I will never stoop to belittling others.

As my business grows and thrives through helping others, I will ensure that I infuse my workplace and culture with a sense of generosity and transformation of others.

As a subject matter expert, what I know has incredible value, and it should be used, at all times, to help, change, and uplift others.

I am a subject matter expert

Generated from the current source copy in the-expert-revolution.